Applicant   :   Michael Meiresonne
Appln. No.   :   09/938,163
Page   :   2

Amendments to the Claims:

This listing of claims will replace all prior versions and listings of claims in the application:

Listing of Claims:

1. (Currently Amended)   A method to identify a supplier of goods or services over the Internet comprising:

providing a home page for a user having at least one link to a directory Web site for a class of goods or services having a directory Web site domain address that is at least partially descriptive of the class of goods or services, wherein said directory Web site contains a supplier link to a corresponding supplier's Web site and a rollover window, and wherein the rollover window conveys information about a supplier corresponding to the supplier link when the user's cursor is placed over or proximate the supplier link, where the information conveyed about the supplier includes a written description of at least one of the supplier's goods or services, and wherein where the home page and the directory Web sites site are configured to allow a user to access the home page; select a user determined directory Web site based at least in part on the directory Web site domain name address; activate the user determined directory Web site link corresponding to the directory Web site selected by the user to link to the selected directory Web site; and select the supplier link for a supplier of goods or services.

2. (Original) The method of claim 1, wherein the directory Web site further comprises a first paragraph of text comprising a description of the class of goods or services.

Applicant : Michael Meiresonne
Appln. No. : 09/938,163
Page : 3

3. (Currently Amended) The method of claim 2, wherein the directory Web site further comprises a descriptive title portion at least partially corresponding to the description of the class of goods or services described by the directory Web site ~~domain name~~ address.

4. (Original) The method of claim 3, wherein the directory Web site further comprises a link to the home page.

5. (Original) The method of claim 3, wherein the directory Web site further comprises a supplier descriptive portion corresponding to the supplier.

6. (Previously Presented) The method of claim 5, wherein the supplier descriptive portion is located adjacent the corresponding supplier link.

7. (Previously Presented) The method of claim 6, wherein the directory Web site comprises at least one at least partially descriptive metatag.

8. (Original) The method of claim 1, wherein the rollover window conveys information visually to the user.

9. (Original) The method of claim 1, wherein the rollover window conveys information audibly to the user.

10. (Original) The method of claim 1, wherein the rollover window utilizes a script.

11. (Currently Amended) A method to identify a supplier of goods or services over the Internet comprising:

Applicant   :   Michael Meiresonne
Appln. No.   :   09/938,163
Page   :   4

providing for a user an index page displayed in an initial internet browser window comprising:

a corresponding link to each of at least one directory Web site, wherein each directory Web site comprises a directory Web site ~~domain name~~ address that is at least partially descriptive of a class of goods or services, the directory Web site comprises a corresponding supplier link to each of at least one supplier Web site and a rollover window, wherein the rollover window displays information about the supplier corresponding to the supplier identified by the supplier link when the user pre-selects the supplier link, where the information displayed about the supplier includes a written description of at least one of the supplier's goods or services, wherein the index page and directory Web site are configured to allow a user to view the index page; select a user determined directory Web site and the corresponding link to the user determined directory Web site based at least in part on the directory Web site ~~domain name~~ address; activate the corresponding link to the user determined directory Web site thereby causing the directory Web site to appear in the Internet browser window link; select a first user determined supplier link for a first supplier of goods or services; and activate the first user determined supplier link to the corresponding user selected first supplier link, thereby launching a first supplier internet browser window and displaying the supplier Web site in the first supplier internet browser window.

12. (Original) The method of claim 11, further comprising:

selecting a subsequent user determined supplier link for a subsequent supplier of goods or services; and

activating the subsequent user determined supplier link to the corresponding user selected subsequent supplier Web site thereby launching a second supplier internet browser window and displaying the subsequent supplier Web site in the second supplier internet browser window.

Applicant : Michael Meiresonne
Appln. No. : 09/938,163
Page : 5

13. (Original) The method of claim 12, wherein the directory Web site further comprises a first paragraph of text comprising a description of the class of goods or services.

14. (Previously Presented) The method of claim 13, wherein the directory Web site further comprises a descriptive title portion at least partially corresponding to the description of the class of goods or services.

15. (Original) The method of claim 14, wherein the directory Web site further comprises a link to the index page.

16. (Previously Presented) The method of claim 15, wherein the directory Web site further comprises a description of information regarding a supplier corresponding to the supplier.

17. (Original) The method of claim 16, wherein the description is located adjacent the corresponding supplier link.

18. (Previously Presented) The method of claim 17, wherein the directory Web site comprises at least one at least partially descriptive metatag.

19. (Currently Amended) A supplier identification and locator system whereby a user can identify a supplier of goods or services over the Internet using an Internet browser by at least partially utilizing a conventional search engine employing a search algorithm comprising:

at least one directory Web site wherein the directory Web site comprises a directory Web site ~~domain name~~ address, wherein the directory Web site ~~domain name~~ address is at least partially descriptive of a class of goods or services, and the directory Web site comprises:

a corresponding supplier link to each of at least one supplier Web sites;

a rollover window wherein the rollover window displays information about the

Applicant   :   Michael Meiresonne
Appln. No.   :   09/938,163
Page   :   6

supplier corresponding to the supplier identified by the supplier link when the user pre-selects the supplier link, wherein the information displayed includes a written description of at least one of the supplier's goods or services;

a descriptive title portion at least partially corresponding to the description of the class of goods or services described by the directory Web site domain name address;

a description of information regarding the supplier corresponding to each supplier link located proximate each supplier link; and

at least one at least partially descriptive metatag wherein the Internet browser, the conventional search engine, and the directory Web site are configured to allow a user to access the conventional search engine Web site using an initial Internet browser window; input a search strategy into the conventional search engine to search for a supplier of a user determined good or service; initiate the search for a supplier of the user determined good or service; view ranked result links as analyzed by the conventional search engine's algorithm and displayed by the conventional search engine; activate a ranked result link corresponding to the directory Web site corresponding to the user inputted search strategy; pre-select the supplier link for a supplier of goods or services thereby causing the rollover window to display information corresponding to the pre-selected supplier link; and activate the supplier link for a supplier of goods or services thereby launching a subsequent Internet browser window and displaying the supplier Web site corresponding to the activated supplier link.

20. (Original) The supplier identification and locator system of claim 19, wherein the supplier link comprises a domain name link.

21. (Previously Presented) The supplier identification and locator system of claim 20, wherein the description is located adjacent the corresponding supplier link.

Applicant   :   Michael Meiresonne
Appln. No.   :   09/938,163
Page   :   7

22. (Currently Amended) A supplier identification and locator system whereby a user can identify a supplier of goods or services over the Internet comprising:

at least one directory Web site, wherein each directory Web site comprises a directory Web site ~~domain name~~ address that~~, the directory Web site domain name~~ is at least partially descriptive of a class of goods or services, the directory Web site comprises a corresponding supplier link to each of at least one supplier Web site, a supplier descriptive portion located adjacent to the corresponding supplier link, a descriptive title portion at least partially corresponding to the description of the class of goods or services described by the directory Web site ~~domain name~~ address, at least one at least partially descriptive metatag and a rollover window, wherein the rollover window displays information about the supplier corresponding to the supplier identified by the supplier link when the user pre-selects the supplier link, and wherein the information displayed includes a written description of at least one of the supplier's goods or services.

23. (Original) The supplier identification and locator system of claim 22, wherein the rollover window utilizes a script.

24. (Currently Amended) A supplier identification and locator system whereby a user can identify a supplier of goods or services over the Internet comprising at least one directory Web site, wherein the directory Web site comprises a directory Web site ~~domain name~~ address that is at least partially descriptive of a class of goods or services; a plurality of supplier links where activation of a supplier link accesses that supplier's Web site; a supplier descriptive portion located adjacent to the corresponding supplier link; a descriptive title portion at least partially corresponding to the description of the class of goods or services described by the directory Web site ~~domain name~~ address; and a first rollover window that displays information about at least one of the suppliers corresponding to a supplier identified by at least one of the

Applicant   :   Michael Meiresonne
Appln. No.   :   09/938,163
Page   :   8

supplier links, and wherein the information displayed includes a written description of at least one of the supplier's goods or services.

25.   (Previously Presented)   The supplier identification and locator system of claim 24, wherein the first rollover window displays information about at least one of the suppliers corresponding to the supplier identified by at least one of the supplier links when the user pre-selects one of the supplier links.

26.   (Previously Presented)   The supplier identification and locator system of claim 24, wherein the directory Web site comprises a first set of supplier links and a second set of supplier links.

27.   (Previously Presented)   The supplier identification and locator system of claim 25, wherein the directory Web site comprises a first set of supplier links and a second set of supplier links.

28.   (Previously Presented)   The supplier identification and locator system of claim 26, wherein the first rollover window is at least partially visible when the first set of supplier links is at least partially visible.

29.   (Previously Presented)   The supplier identification and locator system of claim 27, wherein the first rollover window is at least partially visible when the first set of supplier links is at least partially visible.

30.   (Previously Presented)   The supplier identification and locator system of claim 24, wherein the directory Web site comprises a second rollover window.

Applicant   :   Michael Meiresonne
Appln. No.   :   09/938,163
Page   :   9

31. (Previously Presented) The supplier identification and locator system of claim 24, comprising a plurality of directory Web sites.

32. (Previously Presented) The supplier identification and locator system of claim 31, wherein each directory Web site contains at least one link to at least one other directory Web site.

33. (Previously Presented) The supplier identification and locator system of claim 26, wherein the directory Web site comprises a second rollover window that is visible when the user views at least a portion of the second set of supplier links.

34. (Previously Presented) The supplier identification and locator system of claim 27, wherein the directory Web site comprises a second rollover window that is visible when the user views at least a portion of the second set of supplier links.

35. (Previously Presented) The supplier identification and locator system of claim 24, wherein the directory Web site further comprises at least one metatag at least partially descriptive of the class of goods or services.

36. (Currently Amended) A supplier identification and locator system whereby a user can identify a supplier of goods or services over the Internet comprising at least one directory Web site, wherein the directory Web site comprises a directory Web site ~~domain name~~ address that is at least partially descriptive of a class of goods or services; a plurality of supplier links where activation of a supplier link accesses a Web site having information regarding that supplier; a supplier descriptive portion located adjacent to the corresponding supplier link; a descriptive title portion at least partially corresponding to the description of the class of goods or services described by the directory Web site ~~domain name~~ address; and a first rollover

Applicant   :   Michael Meiresonne
Appln. No.   :   09/938,163
Page   :   10

window that displays information about at least one of the suppliers corresponding to a supplier identified by at least one of the supplier links, and wherein the information displayed includes a written description of at least one of the supplier's goods or services.

37. (Previously Presented) The supplier identification and locator system of claim 36, wherein the first rollover window displays information about at least one of the suppliers corresponding to a supplier identified by a supplier link when the user pre-selects one of the supplier links.

38. (Previously Presented) The supplier identification and locator system of claim 36, wherein the directory Web site comprises a first set of supplier links and a second set of supplier links.

39. (Previously Presented) The supplier identification and locator system of claim 37, wherein the directory Web site comprises a first set of supplier links and a second set of supplier links.

40. (Previously Presented) The supplier identification and locator system of claim 38, wherein the first rollover window is at least partially visible when the first set of supplier links is at least partially visible.

41. (Previously Presented) The supplier identification and locator system of claim 39, wherein the first rollover window is at least partially visible when the first set of supplier links is at least partially visible.

42. (Previously Presented) The supplier identification and locator system of claim 36, wherein the directory Web site comprises a second rollover window.

Applicant   :   Michael Meiresonne
Appln. No.   :   09/938,163
Page   :   11

43. (Previously Presented) The supplier identification and locator system of claim 36, comprising a plurality of directory Web sites.

44. (Previously Presented) The supplier identification and locator system of claim 43, wherein each directory Web site contains at least one link to at least one other directory Web site.

45. (Previously Presented) The supplier identification and locator system of claim 38, wherein the directory Web site comprises a second rollover window that is visible when the user views at least a portion of the second set of supplier links.

46. (Previously Presented) The supplier identification and locator system of claim 39, wherein the directory Web site comprises a second rollover window that is visible when the user views at least a portion of the second set of supplier links.

47. (Previously Presented) The supplier identification and locator system of claim 36, wherein the directory Website further comprises at least one metatag at least partially descriptive of the class of goods or services.

48. (Previously Presented) The supplier identification and locator system of claim 36, wherein the directory Web site comprises a rollover window that displays information about at least one of the first suppliers corresponding to a first supplier identified by a supplier link when the user pre-selects one of the supplier links.

49. (Currently Amended) A supplier identification and locator system whereby a user can identify a supplier of goods or services comprising:

Applicant   :   Michael Meiresonne
Appln. No.   :   09/938,163
Page   :   12

a plurality of directory Web sites wherein the directory web sites comprise:

a directory web site ~~domain name~~ address that is at least partially descriptive of a class of goods or services;

a plurality of supplier links where activation of a supplier link accesses a Web site having information regarding the supplier;

a plurality of supplier descriptive portions adjacent to the link that accesses the Web site having information regarding that supplier;

a descriptive title portion at least partially corresponding to the description of the class of goods or services described by the directory web site ~~domain name~~ address;

a rollover window that displays information about at least one of the suppliers corresponding to a supplier identified by at least one of the links, wherein the information displayed includes a written description of at least one of a supplier's goods or services; and

wherein the directory web sites are configured to allow a user to: access a conventional search engine; input a search strategy into the conventional search engine to search for a supplier of a user determined good or service; view ranked result links as analyzed by the conventional search engine's algorithm and displayed by the conventional search engine; and activate a ranked result link corresponding to the directory web site corresponding to the user inputted search strategy thereby allowing the user to access the directory web site corresponding to the user inputted search strategy.

50. (Previously Presented) The supplier identification and locator system of claim 49 wherein the directory Web site further comprises a related directory Web site link.

51. (Currently Amended) A method to identify a supplier of goods or services comprising:

providing a plurality of directory Web sites wherein the directory web sites comprise:

a directory web site ~~domain name~~ address that is at least partially descriptive of a class of goods or services;

Applicant   :   Michael Meiresonne
Appln. No.   :   09/938,163
Page   :   13

a plurality of supplier links where activation of a supplier link accesses a Web site having information regarding the supplier;

a supplier descriptive portion adjacent to the link that accesses the Web site having information regarding that supplier;

a descriptive title portion at least partially corresponding to the description of the class of goods or services described by the directory web site ~~domain-name~~ address;

a rollover window that displays information about at least one of the suppliers corresponding to a supplier identified by at least one of the links, <u>wherein the information displayed includes a written description of at least one of a supplier's goods or services</u>; and

wherein the directory web sites are configured to allow a user to: access a conventional search engine; input a search strategy into the conventional search engine to search for a supplier of a user determined good or service; view ranked result links as analyzed by the conventional search engine's algorithm and displayed by the conventional search engine; and activate a ranked result link corresponding to the directory web site corresponding to the user inputted search strategy thereby allowing the user to access the directory web site corresponding to the user inputted search strategy.

52. (Previously Presented) The method of claim 51 wherein the directory Web site further comprises a related directory Web site link.

53. (Currently Amended) A method to identify a supplier of goods or services comprising:

providing a plurality of directory Web sites, wherein the directory web sites comprise:

a directory web site ~~domain-name~~ address that is at least partially descriptive of a class of goods or services;

a plurality of supplier links where activation of a supplier link accesses a Web site having information regarding the supplier;

Applicant   :   Michael Meiresonne
Appln. No.   :   09/938,163
Page   :   14

a supplier descriptive portion adjacent to the link that accesses the Web site having information regarding the supplier;

a descriptive title portion at least partially corresponding to the description of the class of goods or services described by the directory web site ~~domain name~~-address; and

a rollover window that displays information about at least one of the suppliers corresponding to a supplier identified by at least one of the links, wherein the information displayed includes a written description of at least one of a supplier's goods or services;

accessing a conventional search engine web site;

inputting a search strategy into the conventional search engine to search for a supplier of a user determined good or service;

viewing ranked result links as analyzed by the conventional search engine's algorithm and displayed by the conventional search engine; and

activating a ranked result link corresponding to the directory web site corresponding to the user inputted search strategy thereby allowing the user to access the directory web site corresponding to the user inputted search strategy.

54. (Previously Presented) The method of claim 53 wherein the directory Web site further comprises a related directory Web site link.